

HIYOKO

ECOSYSTEM

HYK Token · BEP-20 · BNB Smart Chain

WHITEPAPER

Version 0.6 · June 2026 · Draft

GameFi · HealthFi · Community

Connecting game activity, reward points, and wellness into one value circulation model.

hiyokotoken.com · Listed on CoinStore

This document does not constitute investment advice, legal advice, or a solicitation to buy or sell any asset. All projections, features, and timelines are subject to change. Read full disclaimer inside.

DISCLAIMER This document is a draft whitepaper prepared for informational purposes. It does not constitute investment advice, legal advice, financial advice, or an offer to buy or sell any asset. All features, integrations, timelines, and projections are subject to change. Readers should conduct their own due diligence.

01 Executive Summary

HIYOKO is a Web3 ecosystem that connects existing user activity — game engagement, reward points, and health and wellness data — into a single value circulation model. Its core token, **HYK**, is a BEP-20 token issued on BNB Smart Chain (BSC), listed on CoinStore and traded against USDT.

HYK is not a standalone speculative token. It functions as the connective layer across three platforms:

Platform	Role
Happy Chick	Existing game platform — primary user entry point
CheePoint	Reward point layer bridging Web2 behavior and Web3 value
Vitalis	Iris authentication and wellness platform providing HealthFi touchpoints and revenue

The design prioritises gradual Web3 onboarding. Users begin with familiar experiences — games, events, wellness engagement — earn CheePoints, and convert to HYK through an external platform at a later stage. This **"Earn now / Convert later"** structure separates user acquisition from token mechanics, reducing friction and managing circulating supply.

HYK's sustainability is supported by a **multi-stream revenue model** — not token sales alone — with revenue allocated to CheePoint exchange pools, liquidity, buyback-and-burn, and treasury operations.

02 Ecosystem Architecture

Component	Role
Happy Chick	Game activity, user entry, CheePoint earning opportunities
CheePoint	Reward point layer; bridge between Web2 user behaviour and HYK circulation
External Platform	Executes the CheePoint to / from HYK exchange route with pool controls and anti-abuse measures
HYK	Core ecosystem value token; market-traded on CoinStore (USDT pair)
Vitalis	HealthFi touchpoint: iris authentication, wellness reports, ad network, and revenue layer
Community Programs	Social media, Telegram, regional events, KOL campaigns, esports

Value loop:



The key architectural principle is the **separation of user experience from token conversion**. Happy Chick users do not need a crypto wallet to begin. CheePoint functions as the familiar reward layer. HYK enters later through the external platform — keeping the first-touch experience clean and accessible.

03 CheePoint and the Conversion Gate

CheePoint is the most important expectation-building layer in the ecosystem. Users earn CheePoint through:

- Game play, rankings, and mission completion on Happy Chick
- Event and campaign participation
- Future Vitalis health and wellness engagement

CheePoint is **not** a price-fluctuating token. It is a reward point. Its conversion to HYK is managed through a future external exchange route with configurable issuance rules, pool size controls, anti-abuse measures, and exchange timing. The CheePoint Pool allocation (5% / 50,000,000 HYK) is specifically reserved to support this route.

04 HYK Token Utility

Utility Area	Description
CheePoint Exchange	Primary demand driver; converts user activity into HYK circulation
Market Liquidity	Listed on CoinStore (USDT pair); liquidity and market-making support
Vitalis Payment Benefit	HYK payment for Vitalis premium reports earns discounts and CheePoint cashback
Staking / LP	Future programs to incentivise long-term holders and liquidity providers
Treasury & Ecosystem	Campaigns, partner integrations, CheePoint pool top-ups, product development

HYK payment is designed to be **one of several** payment options for Vitalis — alongside card and USDT — but made more attractive through cashback and discount benefits, driving organic HYK demand tied to product usage.

05 Revenue Model

HIYOKO's sustainability does not depend on token sales. Five revenue streams feed back into ecosystem operations, CheePoint pools, liquidity support, and buyback mechanisms.

Revenue Stream	Description
Vitalis Premium Report	Basic wellness check free; detailed reports, history comparison, and additional analysis are paid features. Supports a freemium device-distribution model.
HYK Payment Benefit	Paying for Vitalis premium features with HYK earns discounts, CheePoint cashback, and report unlocks — creating recurring HYK demand tied to product usage.
Vitalis Global User Network	As the Vitalis user base scales globally, in-platform ad slots, partner campaigns, and regional promotions become monetisable touchpoints (banners, report screens, notifications).
CheePoint / HYK Platform Fee	Small fees on CheePoint to / from HYK exchanges, HYK payment processing, campaign management, and partner integrations generate transaction-layer revenue as usage grows.
Gaming & Community Campaign	Sponsored ranking events, esports activities, KOL-led campaigns, partner promotions, and regional offline events generate direct campaign revenue while growing the community.

Revenue allocation: A defined percentage of revenue is allocated periodically to CheePoint exchange pool support, liquidity operations, buyback-and-burn, and treasury. Allocation ratios and execution records will be published in periodic transparency reports.

06 Tokenomics

Total Supply	1,000,000,000 HYK	BEP-20 · BNB Smart Chain
--------------	--------------------------	--------------------------

Presale & Resale	10%	100,000,000
Seed	10%	100,000,000
Team	10%	100,000,000
Foundation / Treasury	10%	100,000,000
CheePoint Pool	5%	50,000,000
Ecosystem	10%	100,000,000
Marketing & Community Growth	25%	250,000,000
Liquidity & Market Support	20%	200,000,000
Total	100%	1,000,000,000

Resale Round Terms

Item	Condition
Resale-round price	0.016 USDT
Cliff	Until November 30, 2026

Vesting start	December 1, 2026
Vesting period	10 months
Vesting method	Daily release

The resale round is intended for participants aligned with mid-to-long-term ecosystem development, not short-term trading.

07 Value Circulation and Circulation Stabilisation

Buyback-related mechanisms are positioned as **value circulation and supply management tools** — not price guarantees.

Mechanism	Purpose
Buy & Burn	Permanently removes repurchased tokens; communicates supply discipline
Buy & Distribute / Stake	Returns value to long-term participants and staking contributors
Buy & Hold (Treasury)	Maintains flexibility for CheePoint pool top-ups, liquidity, and ecosystem programs
CheePoint Exchange Pool	Stabilises the conversion route between CheePoint and HYK
Liquidity Support	Maintains healthier market conditions on CoinStore

Transparency reports will be published periodically, covering: revenue category summaries, amounts allocated per mechanism, burn transaction records, on-chain wallet references, and community campaign results.

08 Roadmap

2026 Q2	Completed	• HYK listed on CoinStore • Initial market formation • Tokenomics revision and whitepaper update • Resale-round preparation • Social media and community strategy preparation
2026 Q3	Upcoming	• KOL and regional campaigns (Southeast Asia focus) • Resale-round execution • CheePoint design refinement and communication • Vitalis information page launch • Offline community event planning • Market support and liquidity monitoring
2026 Q4	Planned	• CheePoint-related campaign expansion • External platform planning and development • Vitalis Premium Report model refinement • HYK payment benefit structure finalised • Revenue allocation policy published • Community and regional event expansion • Additional exchange strategy preparation
2027 +	Future	• Full-scale CheePoint to / from HYK exchange route in operation • Expanded Vitalis HealthFi integration • Revenue model expansion (swap fees, LP, corporate wellness) • Buyback mechanism execution and public transparency reports • Staking and LP participation programs • Regional community expansion across Southeast Asia • Additional exchange listings (subject to conditions)

09 Risk Factors

Risk Area	Description
Market risk	HYK is a crypto asset subject to price volatility. Trading volume, liquidity, and market demand are not guaranteed.
Liquidity risk	Market-making support does not guarantee stable prices or sufficient depth at all times.
Regulatory risk	Crypto assets, reward points, health data, advertising, and payment functions are subject to varying legal requirements by jurisdiction. Features and regional availability may change.
Product development risk	CheePoint exchange routes, Vitalis integration, external platform functions, staking, and LP programs may change in scope or timeline due to technical, partner, legal, or operational factors.
Partner dependency risk	The ecosystem relies in part on Happy Chick, Vitalis, CoinStore, KOLs, payment providers, and regional partners. Changes in partner availability may affect execution.
Community risk	Trust depends on communication quality and execution consistency. Overstated expectations or unclear messaging can damage confidence.

For official information: hiyokotoken.com · Listed on [CoinStore](#) · [Official Telegram](#)

This document is a draft. All figures, timelines, and features are subject to change without notice.